

**Jennifer Yeboah**

347.751.5479 • jdyeboah2@gmail.com • jenniferdyeboah.com

Hello,

I'm Jennifer, I have a bachelor's degree in Marketing and Advertising from the Fashion Institute of Technology. A large part of my work experience has dealt with managing and creating digital content along with audience research across several social platforms. I have had the opportunity to work with many talented individuals and teams throughout my career.

I've served as lead content creator for major NYC department like the Mayor's Office for People with Disabilities and launched social and search branding campaigns for brands like WeTV, SundanceTV, Bring Change to Mind, Memorial Sloan Kettering and more at Media Storm. I've also managed all social and email campaigns for annual funding events at The Hundred Year Association, which last year honored Fordham University for its years of service to education and community.

I believe that my years of experience with building engaging original content and developing brand messaging for audiences will make me an extraordinary asset.

Desired Hourly Rate: \$35/hr

Feel free to look at some of the content I've worked on in the link below.

[jenniferdyeboah.com/client-samples](http://jenniferdyeboah.com/client-samples)

Looking forward to hearing from you.

Sincerely,  
Jennifer Yeboah